

Informative Speech Grading Rubric

Speaker's Name _____ Class/Section _____

	Agree		Disagree
AUDIENCE ANALYSIS/TOPIC CHOICE (6)			
Interesting and creative topic	3	2	1
Tone of speech proper for speech type	3	2	1
INTRODUCTION (6)			
Captured audience's attention	3	2	1
Provided clear preview or road map	3	2	1
BODY (6)			
Key ideas explained	3	2	1
Major points supported with citations	3	2	1
CONCLUSION (6)			
Reviewed major points	3	2	1
Provided memorable, creative conclusion	3	2	1
ORGANIZATION (15)			
Internal summaries between major points	3	2	1
Clear transitions	3	2	1
Clear organizational pattern	3	2	1
Credible source material included	3	2	1
Sources appropriate for topic	3	2	1
LANGUAGE (6)			
Clear, concise, defined	3	2	1
Creative, culturally sensitive	3	2	1
DELIVERY (15)			
Vocally expressive, conversational style	3	2	1
Adequate eye contact	3	2	1
Avoided nervous mannerisms	3	2	1
Generally effective and extemporaneous	3	2	1
Kept in time/used time well	3	2	1
VISUAL AIDS (15)			
Communicated idea visually	3	2	1
Simple and uncomplicated	3	2	1
Professional quality	3	2	1
Large/clear enough to see	3	2	1
Displayed at the appropriate time	3	2	1
OUTLINE (15)			
Typed and formatted correctly	3	2	1
At least 3 sources	3	2	1
Written in proper format (MLA, APA, etc)	3	2	1
Internal summaries included and labeled	3	2	1
Transitions included and labeled	3	2	1
UMS	-3	-2	-1
TOTAL _____/90			