

Demonstrative Speech Grading Rubric

Outline (20 points):

	Turned in Prior to Speaking
	Name and Section
	Structure and Format
	Full Sentences
	Transitions

Name _____
Class _____

Time: 6-8 min.

1 pt. deducted for every 15 sec. +/-

Ums (up to 10 points deducted):

Bibliography (16 points):

	Turned in Prior to Speaking
	Name and Section
	Format
	Number/Quality of Sources

	1 to 4
	5 to 9
	10 to 14
	15 to 19
	20 or more

Visual Aid (8 points)

	Neatly Constructed and Displayed
	Appropriate
	Complementary
	Not Distracting

Rehearsal Report (6 points)

	Turned in Prior to Speaking
	Name and Section
	Completed

GRADE:

Notes (4 points)

	Professionally handled
	Neat and appropriate; not distracting

Additional Comments:

Content (14 points):

	Accurately fits the speaking situation
	Specific goal of speech was apparent
	Subject was appropriate, relevant, and interesting to the intended audience
	Verbally cited/provided clear, logical, and credible evidence to support ideas
	Material was handled ethically
	Presentation included a variety of data
	Smooth point to point/step to step transitions

Organization (6 points):

	Introduction captured attention
	Main points/steps were clear, logical statements that proved or explained goals
	Conclusion was appropriately memorable, challenging, and thought-provoking

Language (4 points):

	Ideas/steps were clear, vivid, and emphatic
	Language and word/phrase choice were appropriate

Delivery (22 points):

	Was prepared to speak
	Presented and spoke with confidence
	Maintained eye contact with audience
	Sounded extemporaneous, not read or memorized
	Referred to notes only occasionally
	Sounded enthusiastic
	Maintained bodily awareness and good posture
	Used vocal variety, pitch, emphasis, and rate effectively
	Used appropriate and effective gestures and facial expressions
	Was well spoken and articulate
	Finished the speech and fielded questions confidently

total